

Illustrator Brief: Mary Seacole Key Stage 1 School Workshop

Who are we?

We are the Thackray Museum of Medicine. We're a place of big ideas and even bigger thinking. We explore and debate medicine and health. We learn from great stories of the past and are always looking to the future and what it could bring.

What do we need?

The museum has been awarded funding from the Foyle Foundation to develop a Mary Seacole school workshop aimed at Key Stage 1 (aged 6-7 years old). As part of the workshop we're looking for 13 illustrations to demonstrate various events in her life to be discussed by a museum member of staff, presenting as Mary Seacole.

We need the illustrations to accurately, and accessibly, depict an important and often overlooked woman and her story. They should be clear to ensure the audience is aware of what is happening in the image.

In scope

We need 13 illustrations depicting:

1. Family depiction of Mary as small child with her father, mother, brother and sister with selected traditional Jamaican symbology in the background.
2. Mary as a child with her dog showing a bandaged paw and a cat with a bandaged eye.
3. Mary with her mother (depicted in Creole/Madras outfit) holding a pestle and mortar. Mary has her own smaller version of her mother's tools.
4. Mary as a young adult in brightly coloured clothes serving food in her boarding house.
5. Adult Mary with her husband in a church- some gravestone detail.
6. Mary is travelling to Panama with her hotel in the background.
7. Mary on a ship headed for England
8. An older Mary leaving Florence Nightingale's Team office, after being rejected.
9. Mary inside her British Hotel serving tea to two injured soldiers.
10. Key image- Mary on a wintry battlefield tending to a British soldier in the midst of cannon fire and muskets.

11. Most recognisable image of Mary with another of Sir William Howard Russel in conversation.
12. Mary is bankrupt, she's looking into an empty purse and box.
13. Mary Seacole in front of her best selling autobiography.

There should be minimal text in the A3 size illustrations, that are digitally accessible in full colour. The successful illustrator will liaise with one of Education and Outreach Officers throughout the project.

Out of scope

You don't need to consider any exhibitions or displays in the museum.

You don't need to conduct your own research or develop content beyond artwork.

Who are we doing this for?

A formal education school's audience, aged 6-7 years old at KS1, who are looking for out of school learning and curriculum relevant experiences. School visitors make up around ¼ of the museum's overall visitors to the museum.

The audience is not only the young students, but also their teachers. The *National Curriculum* (2015) gives Mary Seacole as an example of 'a significant individual who has contributed to national and international achievements'. This will motivate Key Stage 1 school visits to the museum.

What are the benefits of children visiting museums and why do teachers bring them?

Different educational environments and opportunities inspire, spark curiosity and ensure access to trusted sources of knowledge. Museums can bring out the best in children-developing new skills through observation, dialogue, asking questions and direct physical relationships with spaces and objects. This can lead to a more confident child back in the classroom. Learning Outside the classroom is important for children's development who may not have the opportunity to visit museums outside of school.

[9 Educational Benefits of Bringing Children to Museums - GEM](#)

The workshop's aim is to show visibility and access to a long sidelined historical figure who was voted the country's greatest Black Briton. Representation is vital for students to feel connected to cultural capital that surrounds them.

The workshop will also grow 'medical capital' in this audience, which means developing their confidence in their ability to understand how medical care works and their relationship to it. We also hope to inspire future medical careers in these students.

We'd like it to look and feel like

Bright, colourful and approachable.

The images will be used in the workshop will be presented by our member of staff bringing Mary Seacole to life in front of student's eyes in one of our learning spaces.

The images need to be family friendly with bright colours reflecting the colours Mary would have a familiar with as a child in Jamaica through traditional Jamaican culture and nature of the tropical island.

Budget

We have an available budget of £3500 - £4000

Schedule

The deadline for responses to this brief is 12:00 (midday) on Thursday 10th October 2024.

The workshop will be trailed to the our partnership schools by the end of November 2024.

We require a final draft of all art and design by the middle of November 2024. We will need to allow for two rounds of feedback on art and design before that. Further individual milestones can be discussed.

To Respond

If you are interested, please provide examples of three pieces of work from your portfolio that illustrate why you will be a good fit for this project, along with no more than 250 words explaining your approach to this brief.

When providing a quote for the cost, please allow for two rounds of feedback and edits before the final approval.

Main contact

Hannah Jones (Learning and Access Manager)

Hannah.jones@thackraymuseum.org

Appendix C – Example museum artist agreement

Contract for work undertaken for and on behalf of Thackray Museum of Medicine

1. Between the client:

Thackray Museum of Medicine (TMM)
Beckett Street
Leeds
LS9 7LN

Telephone: 0113 244 4343
Email: info@thackraymuseum.org

Main contact:

And

Artist:
Tel:
Email:

Dated: 14.10.2022

2. Scope of the work to be delivered by xxxx:

Please see attached brief -

4. Terms of the agreement:

The term of this Agreement will begin on the date of this Agreement and will remain in full force and effect until the completion of the Services, by xxxx at the very latest, subject to earlier termination as provided in this Agreement. The Term of this Agreement may be extended with the written consent of the Parties.

In the event that either Party wishes to terminate this Agreement prior to the completion of the Services, that Party will be required to provide seven days' written notice to the other Party.

5. Loss, damage and insurance

All contractors are required to have their own employer and public liability insurance. Insurance should cover multi-site working, including venues that are not Thackray Museum of Medicine

6. Fees and Expenses

The fee payable for the services described above is £x.xx, payable on completion of agreed milestones.

Milestones

In the event that this Agreement is terminated by the Client prior to completion of the Services but where the Services have been partially performed, xxxx will be entitled to pro rata payment of the Payment to the date of termination provided that there has been no breach of contract on the part of the Consultant.

xxxx will be responsible for all income tax liabilities and National Insurance or similar contributions relating to the Payment and the Consultant will indemnify the Client in respect of any such payments required to be made by the Client.

7. Copyright and Ownership

The copyright in and the ownership of the Work will belong to the Artist, subject to the following licence of rights, in perpetuity.

TMM secures exclusive exhibition rights, commencing on delivery, of the Work. TMM shall be entitled without additional payment to the Artist to make (or authorise others to make) any photograph, film or video of the Work (and/or to use any part or excerpt thereof) and to include this in any advertising, brochures, or other publicity material or film, video, website or television broadcast to promote the Work or the Museum.

8. Confidentiality

Confidential information refers to any data or information relating to the business of the Client which would reasonably be considered to be proprietary to the Client including, but not limited to, accounting records, business processes, and client records and that is not generally known in the industry of the Client and where the release of that Confidential Information could reasonably be expected to cause harm to the Client.

The Consultant agrees that they will not disclose, divulge, reveal, report or use, for any purpose, any Confidential Information which the Consultant has obtained, except as authorised by the Client or as required by law. The obligations of confidentiality will apply during the term of this Agreement and will survive indefinitely upon termination of this Agreement.

All written and oral information and material disclosed or provided by the Client to the Consultant under this Agreement is Confidential Information regardless of whether it was provided before or after the date of this Agreement or how it was provided to the Consultant.

9. Compliance:

Whilst working on behalf of TMM, xxxx is required to comply with TMM policies:

- Health & Safety
- Equality, Diversity & Inclusion
- Safeguarding
- And to demonstrate TMM values, to be professional, caring and committed.

9. Governing Law

This Agreement is governed by and construed in accordance with the laws of England and Wales and the parties hereby submit to the exclusive jurisdiction of the English courts.

10. Changing the agreement

Any change to this agreement must be in writing and signed by both parties.

11. Signatures

Signed for and on behalf of Thackray Museum of Medicine:

Date:

Signed for and on behalf of xxxx:

Date: