

AQA exam style question 1: **Study Source A. How useful is Source A to an historian studying everyday treatments and remedies in the 19th century?** (8 marks)



**THE**  
**CARBOLIC SMOKE BALL**

**WILL POSITIVELY CURE**

<b>COUGH.</b>	<b>THROAT</b>	<b>INFLUENZA.</b>
<b>COLD.</b>	<b>DEAFNESS.</b>	<b>CROUP.</b>
<b>BRONCHITIS.</b>	<b>HOARSENESS.</b>	<b>WHOOPIING</b>
<b>HOARSENESS.</b>	<b>LOSS OF VOICE.</b>	<b>COUGH.</b>
<b>SORE THROAT.</b>	<b>HAY FEVER.</b>	<b>NEURALGIA.</b>
	<b>SNORING.</b>	<b>HEADACHE.</b>

**TESTIMONIALS.**

The Rev. Dr. READE, LL.D., writes from Banstead Downs, Surrey, May, 1890. "Although all my life I have been subject to four or five heavy head and chest colds in every year, I have been perfectly free from any cold, cough, or other chest affection since I bought a Carbolic Smoke Ball in October 1889. It has also wonderfully improved my voice for speaking and singing, and my eyes for reading by gaslight."

Dr. J. COLBOURNE, M.D., writes from 60, Maddox Street, London, W., May 1, 1891: "I can very highly recommend the Carbolic Smoke Ball from observing its usefulness in quite a large number of cases, principally catarrhal affections of nose, pharynx, larynx, and bronchial tubes."

One **CARBOLIC SMOKE BALL** will last a family several months making it the cheapest remedy in the world at the price—10s., post free.

The **CARBOLIC SMOKE BALL** can be refilled when empty at a cost of 5s., post free.

**CARBOLIC SMOKE BALL CO., 27, PRINCES ST., HANOVER SQUARE, LONDON, W.**

Source A: A Thackray Museum display showing an advertisement for patent medicine published in 1895.